

Per United States Army Vietnam General Order 768-1971, confirmed in Department of the Army General Order 43, 1972, the

VALOROUS UNIT AWARD

has been awarded by the Commander, United States Army Vietnam for extraordinary heroism during the period
11 August to 31 August 1969 to:

THE 196TH INFANTRY BRIGADE, 23D INFANTRY (AMERICAL) DIVISION

and its assigned and attached units:

71st Aviation Company

The citation reads as follows:

The 196TH INFANTRY BRIGADE, 23D INFANTRY DIVISION (AMERICAL) and its assigned and attached units distinguished themselves through extraordinary heroism from 11 August to 31 August 1969 in Quang Tin Province, Republic of Vietnam. During the cited period unit personnel repeatedly engaged two well-trained and well-equipped enemy regiments in fierce, close fighting near the junction of the Hiep Duc and Song Chang Valleys. Seizing the initiative, the members of the 196TH INFANTRY BRIGADE, 23D INFANTRY DIVISION (AMERICAL) frequently assaulted strongly fortified positions and successfully inflicted heavy casualties upon the enemy at every encounter. Through their great personal fortitude, and valorous efforts, the officers and men of the brigade drove the enemy from his sanctuaries, uncovered numerous caches of weapons and ammunition, and halted enemy attempts to mass troops in the area for the purpose of launching large-scale attacks upon the civilian populace. Demonstrating gallant fighting spirit, the unit destroyed the combat effectiveness of the 2d North Vietnamese Army Division, thus immeasurably advancing the Free World military effort in the Republic of Vietnam. The extraordinary heroism and devotion to duty displayed by the members of the 196TH INFANTRY BRIGADE, 23D INFANTRY DIVISION (AMERICAL) are in keeping with the highest traditions of the military service and reflect distinct credit upon themselves, their unit and the Armed Forces of the United States